



# Neghouche hichem

A motivated, adaptable and responsible Computing graduate seeking a position in an IT position which will utilise the professional and technical skills developed through past work experiences in this field. I have a methodical, customer-focused approach to work and a strong drive to see things through to completion. In my current job, I have managed the launch and migration of two major IT systems which was completed on time and within budget.

## Contact

### Phone

+97477561076

### Email

hneghouche@gmail.com

### Address

Doha ,Qatar

## Education

2015

**High school degree literary**

2018

**Bachelor's degree**

University lounici ali blida 2

2021

**master's degree**

University lounici ali blida 2

## Skills

- Presenatable
- Hard worker
- Punctual
- Self confidence
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## Language

**Arabic**

**English**

**frensh**

## Experience

**2018 - 2019**

**jumia application ans ouedkniss page algerian**

**marketing social media**

- Create paid and organic content to publish on Instagram, Facebook, Twitter and Youtube
- Analyze and update Kosas digital marketing strategy in collaboration with the Marketing Manager, resulting in a 30% increase in traffic to the company website over a 6-month period
- Manage accounts and track content performance using social media marketing tools including Hootsuite, Google Analytics, Facebook Insights and Socedo
- Respond to 100+ comments and messages daily across the company's social media platforms
- Assist with the planning and execution of a social media campaign leading to a 15% increase in sales

**2019 - 2020**

**City marketing algiers algeria**

**marketing assistance**

Marketing Assistant with 3+ years of experience conducting in-depth market research, creating distinguished marketing campaigns, and providing elite brand management services. Recognized for the ability to produce high-quality content and use digital marketing initiatives to increase rankings, conversion, and click-through rates. Aiming to use my BA in Marketing and proven track record of assisting marketing teams to achieve new levels of success and recognition for your establishment.

**2020**

**Pages and website ouedkniss (biggest page algerian)**

**Digital marketing resume**

- Manage digital sales streaming accounts to improve brand positioning and growth
- Source and develop new strategic partnerships, social engagements, and advertising opportunities that generate new revenue streams
- Collaborate with internal departments to execute national advertising campaigns, plan global digital distribution, and re-deploy a 2M+ consumer sales and marketing database
- Lead the concept and launch of multiple crowdfunding campaigns for priority artist releases, resulting in new revenue of \$200K+

**2021 - 2022**

**parc mall setif algeria**

**Sales and marketing manager**

- Created social media campaigns as a business team lead for company's online media-driven products
- Successfully launched a digital marketing campaign for company's newly introduced product line
- Established a webcast system with Alert Logic
- Performed ongoing marketing research and demographic profiling